

91 (2013: 84). It is encouraging to note that First Aid Cases (FAC) decreased by 23% relative to 2013.

Mpact continues to drive safety through the programmes mentioned and to seek innovative ways of creating a healthy safety culture. In particular an approach to making the concepts encapsulated in the Hearts and Minds programme more accessible to the operational staff through the use of printed media is being pursued.

Health

Ensuring the well-being of employees is a strategic imperative. Occupational health and safety compliance is the responsibility of line management, and is a key indicator of business performance.

In line with the CEO's SHE Philosophy, all Mpact's operations and sites provide wellness programmes and support to employees for primary healthcare and chronic illnesses, including HIV/AIDS. The SHE committees, a joint management/worker health and safety forum at each site, monitor and provide guidance on occupational health and safety programmes.

In addition to primary healthcare, site clinics and mobile medical facilities provided free annual medical assessments to employees during the year. Occupational health examinations take place when an employee joins the company, at periodic intervals during employment (depending on the risk and local regulatory requirements), on transfer from one operation to another, and on retirement or resignation.

HIV/AIDS

Mpact realised at an early stage that HIV/AIDS could take its most precious resource – its employees – and therefore prioritised the prevention and treatment of HIV/AIDS by instituting policies and programmes that strive to reduce the impact of HIV and AIDS and implement long-term people-focused solutions to minimise the effect of the epidemic.

Mpact provides access to wellness programmes aimed at maintaining the health of those that are infected with HIV. Access to anti-retroviral therapy (ART) is provided through these programmes and the cost thereof subsidised by Mpact for those employees who cannot afford medical aid or whose medical aid is exhausted.

In an aim to reduce the AIDS crisis, Mpact holds education and awareness programmes within its operations, uses surveys to plan prevention strategies and offer the appropriate care, encourages large scale Voluntary Testing and Counseling (VCT) and facilitates the access to this service.

Approximately 3,340 employees (2013: 3,177 employees) undertook an annual medical test with approximately 1,784 employees (2013: 2,415 employees) opting for VCT during the year.

SOCIAL SUSTAINABILITY

Stakeholder Engagement

Mpact undertakes stakeholder engagement, which is encouraged by King III and the Companies Act, with its shareholders, employees, unions, suppliers, communities and consumers. Transparent and open communication with these groups is regarded as critical to its long-term success.

The list of identified stakeholders is reviewed annually by the Social and Ethics Committee to ensure that it reflects the key groupings with which Mpact interacts. The Group has a Stakeholder Engagement Policy to formalise this interaction.

During the year, a comprehensive report is tabled at Social and Ethics Committee meetings providing an update on stakeholder activities. This report outlines various communications relating to:

- Investor relations
- Media relations
- Advertising and branding
- Customers
- Employees
- Shareholders and the investment community
- Financial institutions and banks
- Suppliers
- Government institutions and regulatory authorities
- Community organisations
- Trade unions
- Industry associations

For more information on stakeholder engagement please refer to pages 14 and 15 of Mpact's 2014 Integrated Report, also available online at www.mpact.co.za.

Employees

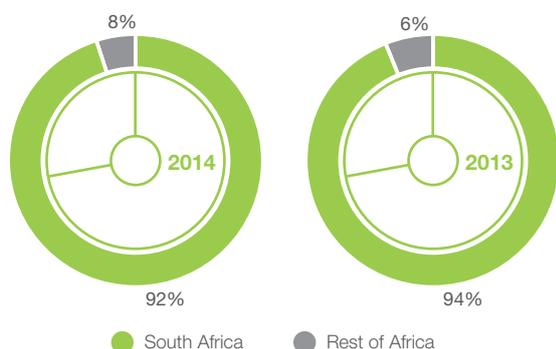
Mpact's employees are integral to the success of the Group and the Group therefore ensures that each person has the necessary skills to improve his/her performance. Mpact takes pride in its Fair Employment and Promotions Philosophy. There is a place for a wide diversity of people and the Group is sensitive to race, gender and disability, and is committed to attracting, recognising and rewarding talent. Mpact firmly believes that it cannot implement and maintain sustainability principles without the commitment and buy-in of its employees.



Headcount

For the year ended 31 December 2014, Mpack employed 4,126 (2013: 3,998) employees. Distribution of employees by geography, gender and division are shown in the table below. Representation of ethnic groups is given under the Transformation section on page 10.

Employees per geography



	South Africa	Sub-Sahara	Total
Geographical	3,802	324	4,126
	92%	8%	
Gender	Male	Female	Total
	3,198	928	4,126
	78%	22%	
Division	Paper	Plastics	Total
	2,923	1,203	4,126
	71%	29%	

Code of Ethics

Mpack's Code of Ethics defines the Group's ethical values and behavioural standards. Leadership teams not only endorse the Code, but are committed to applying it in their decisions and actions in mapping the Group's strategy and in managing its operations. The Code applies to all employees, and covers the foundation of the Group's ethical behaviour, including its Vision and Values, how to apply the Code, testing decisions, consulting on ethics and how to report misconduct. The Code provides guidance on specific issues, including:

- Customers
- Health and Safety
- Human Rights
- Employment equity
- Use of company resources
- Confidential information
- Declaration of interest

- Gifts and entertainment
- Fraud
- Bribery and corruption
- Political participation and government interaction
- Our communities
- The environment

Employment Practices

Mpack's Fair Employment and Promotions Philosophy states that: "There is place for all people in Mpack and cognisance must be taken of merit-based employment equity to address the issue of diversity throughout the organisation, especially regarding race, gender and disabilities". Underpinning this philosophy is the practice of attracting the best talent, recognising talent, and transparency in selection processes.

Benefits provided to full-time employees include membership of pension and provident funds, access to medical aid schemes and primary healthcare, study assistance and incentive bonuses.

Mpack has an anonymous tip-off service, allowing employees the opportunity to report issues relating to fraud, corruption and workplace misconduct. This service is administered by Deloitte & Touche and is independent of the Group.

Skills Development

Mpack acknowledges that an integrated people development approach aimed at improving performance, skills upliftment and the execution of the Group's workplace skills plan is fundamental to its sustainable growth and competitiveness.

Through the Mpack Academy, the Group offers both career and skills development programmes. These range from Adult Basic Education Training (ABET) to senior management development programmes. Mpack actively encourages employees to increase their formal education through the further studies assistance programme in which employee studies at external institutions are funded in return for a service commitment.

Mpack has also developed relationships with various tertiary educational institutions through in-service training opportunities. This in-service training initiative has led to a number of permanent placements within the Group.

To effectively deliver on skills development initiatives, annual training needs assessments are undertaken to form the workplace skills plan which, in turn, outlines the skills development targets.

During 2014, skills development programmes were offered to 3,629 employees (2013: 3,033 employees) in the fields of legal compliance; safety, health and environment; pulp and paper technology; operational skills; leadership development; and computer training, among others.

In 2014, a total of 57,112 man-hours (2013: 64,417 man-hours) were devoted to training and skills development. In addition, the Group supported 158 individuals (2012: 156 individuals) on apprentice and learnership programmes, of which 84% (2013: 92%) were from previously disadvantaged backgrounds.

Human Rights

The Group recognises the right of employees to freedom of association, and as such, promotes and supports the existence of the relevant structures and relationships. Approximately 61% (2013: 52%) of the workforce is represented by various unions, with the majority belonging to the unions noted below.

	CEPPWAWU	NUMSA	CWAWU	SATU	Small unions	Total
2014	31.29%	7.32%	5.40%	5.31%	9.36%	60.83%
2013	27.0 %	9.0 %	5.0 %	4.0 %	7.0%	52.0%

In addition, Mpact is a member of various bargaining councils including:

- Statutory Council for the Paper Packaging Industries Bargaining Forum;
- Bargaining Council of the Wood and Paper Sector; as well as the;
- Metal Industries Bargaining Council.

Three senior Mpact Human Resource (HR) managers are represented on these councils.

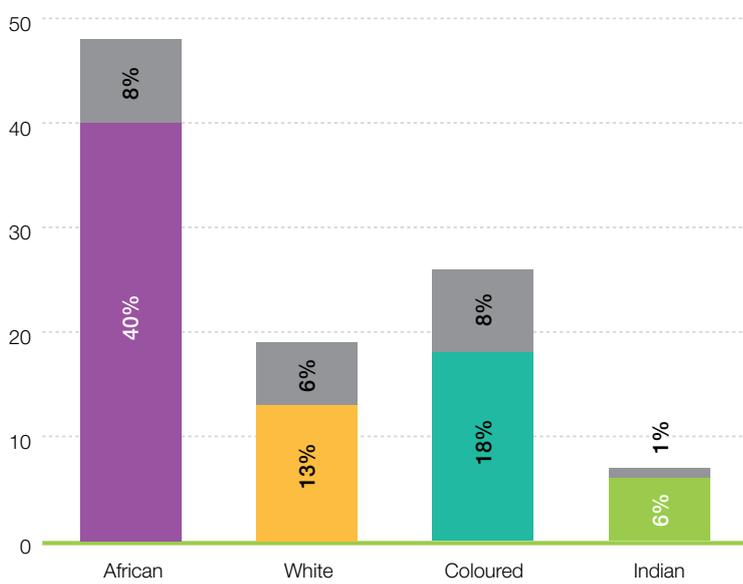
Transformation

Mpact's core values, culture and people development approach are embedded in the Group's Transformation Philosophy. This commits Mpact to conducting its business in a socially responsible and ethical manner, promoting the interdependence of performance and transformation, and supporting the communities in which the Group operates through partnerships and capacity-building interventions. This is also echoed in the Group's vision.

Employment Equity

The Group continues to work on its employment equity plan, which sets targets for the representation of previously disadvantaged persons at all levels of the Group, along with strategies for skills development, succession planning and retention. Transformation committees have been established at Group and operational level to encourage employees to discuss employment equity and training-related issues.

Mpact's South African employees are represented by the following ethnic groups:



The South African employees' positions within the Group are:

	African		White		Coloured		Indian		Total
	Male	Female	Male	Female	Male	Female	Male	Female	
Top Management			2						2
Senior Management	1	3	30	1			4	2	41
Middle Management	20	7	133	53	22	1	38	8	282
Junior Management	289	63	267	104	127	56	82	15	1,003
Semi-Skilled	819	81	31	56	410	77	71	16	1,561
Unskilled	338	125	1		130	160	18	1	773
Temp	70	13	36	11		2	7	1	140
	1,537	292	500	225	689	296	220	43	3,802

At 31 December 2014, the South African operations employed 3,802 people (2013: 3,716 people). The employees, classified as previously disadvantaged individuals (PDIs), filled the following positions:

Level	2014	2013	2012
Junior management	73%	73%	72%
Middle management	53%	52%	53%
Senior management	27%	29%	28%

Equity Ownership

As at 31 December 2014, the ownership of the company by black individuals was 9.5% (2013: 8.6%), including ownership of 2.3% (2013: 2.3%) by black women.

B-BBEE Scorecard

Mpact's current B-BBEE rating as determined by Symphony, on the basis of the 2014 results and ownership structure, is Level 5 (2013: Level 5).

Corporate Social Investment (CSI)

Mpact aims to be a truly transformed company making a difference to the lives of the communities it touches, recognising community engagement as a business imperative and the cornerstone of sustainable investment. The Group's CSI strategy aims to support and partner on community development initiatives that seek to strengthen the Group's role as a responsible corporate citizen.

The strategic objectives are to:

- support meaningful socio-economic initiatives that make a difference to the lives of the communities with whom we work;
- build the will for change among the communities with whom we work; and
- build the self-esteem and dignity of the people whom we touch.

To achieve this, Mpact focuses on:

- capacity building and ensuring multi-stakeholder-based sustainable community development practices;
- supporting specific community needs that are aligned with its focus and limit "handouts"; and
- promoting employees' involvement and a better understanding of the community's role in achieving its business goals.

Mpact's approach to CSI involves engaging with communities impacted by its operations, and working with those that are interested in sustainable development programmes. It also encourages participation and partnership on all projects by all stakeholders, including employees. The Group is keen to promote good governance principles such as transparency and accountability among all stakeholders involved. Where applicable, Mpact undertakes surveys and feasibility studies to ensure effective implementation and sustainability of projects and encourage sustainability through recycling initiatives.

The Group's focus areas are education, health, entrepreneurial and enterprise development.

The CSI budget is determined from the company budgeting process conducted in October each year. 1% of the budgeted company Net Profit After Tax (NPAT) is then taken as the minimum CSI spend for the company. This figure is then broken down proportionately for each division. Budget revisions are done quarterly in March, June and September, at which point the CSI budget is also revised. Actual CSI expenditure is monitored on a monthly basis.

- CSI expenditure for 2014 was allocated as follows:
 - 33.5% (2013: 35.9%) to Education
 - 22.8% (2013: 25.7%) to Sport
 - 33.7% (2012: 14.7%) to Health Care
 - 9.9% (2012: 23.7%) to Other (Cultural, Environmental, etc.)
- Social and economic development spend for 2014 was R4.6 million (2013: R5,6 million; 2012: R2,3 million).

Education

Mpact's focus is on promoting early childhood and youth development programmes; on building entrepreneurial skills development through the principle of lifelong learning; and on stimulating an interest in science and mathematics through facilitating access to quality tertiary education, particularly amongst learners in rural areas.

Springs Mill Vacation Work Programme

The Springs Mill, through its partnership with Ekurhuleni East College (EEC), welcomed five college students for a 10-day intensive Vacation Work Programme in 2014. The students were in their final year of an NCV qualification in Pulp and Paper. The NCV qualification was set up by PAMSA and EEC three years ago, and on completion, the students will have the equivalent of an N3 qualification in Pulp and Paper.

In order to encourage the students and give them some practical insight into the theoretical aspects of their course, the mill developed this programme specifically for this qualification. Students are exposed to different areas within the business. In each area, they were paired with operators who demonstrated the different aspects of paper making.

The students who attended were greatly encouraged by the opportunity as it allowed them to see the value of their studies and what they could expect when entering the world of work next year. The mill used the opportunity to identify talented individuals who may be targeted for recruitment.

Community Learnership Programme

In 2011 Mpact's Shared Services Centre started the "Certificate in Management Development" learnership programme for children with learning disabilities. Five Matriculants were selected from local schools on the basis of their aptitude, as well as their ability to integrate into the Shared Services environment. The programme was run in conjunction with Maccaulei Learning Academy under the Services SETA accreditation body, and included an academic element as well as on-the-job mentoring from Mpact employees. All learners graduated. In 2015 the centre will launch the "Certificate in Business Administration" learnership programme in conjunction with Amathuba Training and Skills under the Services SETA accreditation body. This will also consist of an academic element as well as on-the-job training.

Piet Retief Education Centre

This project, hosted in partnership with Mondi Limited's South Africa Division, Kangra Coal (Proprietary) Limited, the Mpumalanga Department of Education and the wider community of the Gert Sibande region, continues to grow from strength to strength. In 2014 a total of 23,640 (2013: 26,442 learners), educators and community members visited and benefited from the centre, which incorporates a career guidance centre, science centre and a Further Education and Training (FET) skills development centre.

Department of Basic Education Annual Career Planning Week

In 2014, the Piet Retief Mill was invited by the Department of Basic Education to participate in an annual career planning week held at the FET skills development centre during August. The aim was to give learners information about the various career opportunities available at Mpact. With the theme being "The Role of Science in Economic Development", the EDT Practitioners at the mill, Jan Koen, Nomzamo Mtshali and Victor Sibiya, presented on the many diverse career opportunities available in engineering and production. A total of 950 learners from 19 surrounding secondary schools attended the presentations, which were received with great enthusiasm.

Afrika Tikkun

Mpact continues to support the Phuthaditjaba Child and Youth Development Centre in Alexandra, Johannesburg in partnership with Afrika Tikkun. The Centre accommodates over 2,000 beneficiaries on a monthly basis.

Phinduvuye Community Development Project

Mpact's plastics plant in Pinetown offers ongoing support to the Phinduvuye Community Development Project, a non-profit organisation whose mission is to provide home and community-based care and support to orphans and vulnerable children who are infected and affected by HIV and AIDS. The organisation also contributes to poverty alleviation and assists with community development within Pinetown and surrounding areas. In addition, it runs a feeding scheme which assists over 350 families, 188 children, 150 persons and 30 child-headed families. Mpact assisted by providing books to an Early Childhood Development Centre and supplying groceries.

Thusong Community Centre

Mpact Versapak, along with other partners, sponsored 20 computers for the Thusong Community Centre as a means of giving back to our loyal workforce, their families and community by providing them with computer training and access to computer resources in the Paarl-East area. The centre recently celebrated its first graduates, who completed the seven-week course, which is available free of charge to the public. These graduates can now use their skills to look for jobs and/or use these skills to train other people.

Adopt-a-School

This year Mpac once again supported the Adopt-a-School Foundation, a Shanduka initiative set up by Cyril Ramaphosa, with Mpac staff volunteering their time and skills at various schools across the country, including Reasoma Secondary School in Soweto, Gauteng.

Health and Community

Mpac aims to promote, support and participate in initiatives concerned with women, youth and HIV/AIDS. It also supports orphan care centres, which serve as best practice resource centres to the community in promoting awareness and excellence in caring for children.

Thol'ulwazi – Thol'impilo Mobile Clinics

In partnership with Department of Health in the Province of North-Rhine-Westphalia in Germany, the Lutheran Church, private farmers in the Mkhondo area, Churches and Business Against HIV and AIDS, the Mpumalanga Department of Health and Mondi Limited's South Africa Division, Mpac supports this worthy project by supplying them with diesel on a monthly basis. This clinic is also targeted at people in the rural areas of Mkhondo who need primary health care, counselling, advice and HIV/AIDS-related services.

1,000 Hills Community Helpers

Mpac's Corrugated plant in Pinetown continues to assist 1,000 Hills Community Helpers financially, allowing the organisation to continue to feed, clothe and educate HIV/AIDS infected and affected children and adults. The Helpers provide over 1,000 meals a day to both children and the elderly, either

at the Centre, or through home deliveries, in addition to other essential services and outreach programmes. For the past two years, the plant employees have also bought and wrapped Christmas gifts to be handed to the children at the Centre's school. Most of these children are either living with or are affected by HIV/AIDS. Mpac hopes to continue providing assistance to this NGO without necessarily giving cash donations in line with our strategy of not providing hand-outs.

Western Cape Cerebral Palsy Association (WCCPA)

In 2014 Mpac again donated corrugated cardboard to the WCCPA, a non-profit organisation looking after all people with cerebral palsy in Cape Town and surrounding municipalities. The cardboard is used to make personally-fitted furniture and equipment for children with cerebral palsy.

Making an Impact with Mpac

In 2013, the Springs Mill launched the Make an Impact with Mpac initiative in conjunction with the Momentum 94.7 Cycle Challenge "Ride for a Purpose" initiative, reaching out for the benefit of SpringsCare, a Section 21 company that was established in 2010 and exists to reach, restore and equip the community of Springs and surrounding areas. Employees and their families were encouraged to enter the Cycle Challenge to raise funds. For every rand raised by employees or their family to be donated to SpringsCare, Mpac donated R3 to SpringsCare. A team of 24 riders raised R83,135.76, which was tripled by Mpac, which donated R249,407.28 to SpringsCare. SpringsCare has since used the money to buy a mobile soup kitchen to assist in their feeding scheme. Without these meals, many of the children would not have a meal for the day. This year the challenge has been continued, with riders increasing from 24 to 36.



Entrepreneurial Development Programmes

These programmes promote the principle of equity and aim to stimulate economic growth amongst the community – especially amongst the poor and marginalised.

Through partnerships with NGOs and other socially responsible companies, voluntary employee participation is encouraged. Some of the main projects the Group supports on its own or in partnership with other companies and NGOs, include the following:

Uzwelo Orphan Care and Khanya Group for Disabled Needlework Programme

The Piet Retief Mill has launched a needlework programme, which will enable selected adults and children to sustainably support themselves and their families. The programme, launched in February 2014, is led by an accredited trainer. Seven children from Uzwelo Orphan Care and six adults from The Khanya Group for the disabled were selected to participate in the initiative.

On completion of the programme, each learner will receive a certificate accredited by the relevant SETA. The aim of this initiative is to equip these 13 learners with skills that can be used to generate income. The students are currently sewing bags in which they will store all their sewing projects.



N2 Community Garden

The N2 community vegetable garden, established in 2011 by the Felixton Mill, is an initiative to help gardeners from informal settlements such as Eskihawini to generate income from planting crops and selling them to the local communities and Mpact employees. In 2012 and 2013 the project was further supported with donations of vegetable seedlings. Since the aim of this project is to enable the gardeners to become fully self-sufficient, in 2014 we decided to step back to assess whether they would be able to manage on their own without help. We intend to visit the gardens early in 2015 to monitor and see if they need any further assistance.

Hlelo Garden Project

The Piet Retief Mill's Transformation Committee identified a need in the area for a community garden and subsequently involved the local community in implementing a vegetable garden at the mill. The vegetables from this garden help to supplement the feeding scheme of the immediate community.

Orion Organisation

The Orion Organisation is a therapeutic and training centre for people with disabilities based in Atlantis in the Western Cape. A registered NGO, its main goal is empowerment and skills development with a focus on ensuring that people with disabilities become fulfilled members of society. Mpact Plastic Containers outsources a significant amount of its assembly work to Orion, providing job creation opportunities. The two organisations have worked together for more than a decade.

Maphepheni Sports Facility

Mpact's Piet Retief Mill supported the neighbouring community of Maphepheni by developing recreational facilities for the community, including a soccer field. This facility will support the community by creating a recreational area where constructive after-hours activities can be practised. The soccer field will be surrounded by an athletics track.



GRIP Trauma Centre

Mpact supports this centre, aimed at providing humanitarian assistance, rehabilitation and empowerment to all sexual assault and domestic violence survivors, as well as services to those affected and infected by HIV and AIDS as a result of sexual assault.

Mpact Recycling: Small Business Initiatives

A significant source of recovered paper are small locally-based businesses that collect paper in their areas and then deliver it to our recycling branches. These businesses vary in size from well-established recycling businesses, to a one-person business with a small pick-up truck to that of street hawkers or "trolleypreneurs".

Mpact Recycling also offers many employment opportunities for entrepreneurs and for traders to deliver to buy-back centres. It has offered assistance in the form of equipment, financing and business training.

Mpact Recycling further contributes to employment through a scheme that supports drivers with a vehicle and income to collect and transport recovered paper to Mpact's mills and buys paper from more than over 100 independent dealers throughout the country.



The division's broad national footprint includes community recycling and collection projects throughout South Africa – an essential element of enterprise development.

- **Small Businesses**

Small business entrepreneurs are encouraged to start paper and cardboard collection businesses, receiving advice, training and equipment. We also provide hawkers with paper barrows to make it easier for them to transport the cardboard and paper they collect.

- **Buy-Back Centres**

Over 40 Buy-back centres are established in central locations countrywide by small business entrepreneurs. Communities and hawkers can deliver directly to any of these centres and receive cash for recycled paper and cardboard.

Mpact Recycling: Community Initiatives

Recycling within the community involves several post-consumer programmes such as kerbside collections; paper banks at schools and communities; wheeled bins at various housing complexes and estates; numerous office programmes; as well as small business buy-back centres with an extensive network of agents and dealers.



- **Paper Pick-Up Programme and Paper Banks**

The school paper pick-up programme allows schools to raise funds by recycling paper while providing children with environmental awareness. Schools are given a paper bank for easy collection and storage of recycled paper. The general community can also support schools, organisations and charities by placing their paper into the igloo-shaped paper banks.

- **Offices**

The office paper pick-up programme provides office recyclers and white bags to offices as well as a confidential shredding service.

- **Kerbside House-to-House Collection Service**

This is a weekly and bi-weekly paper service collecting unwanted magazines, newspapers and cardboard directly from homes. People are encouraged to put their unwanted paper and board in the highly recognisable green 'Ronnie Bag' ready for collection on their kerbside. Ronnie Bags are collected from almost 200,000 homes in Johannesburg, Ekurhuleni and Tshwane.

Enterprise Development

Mpact believes that it has an important role to play in ensuring that economic opportunities are provided to small businesses owned by previously disadvantaged members of society. With continued support it is hoped that these businesses will not only be sustainable, but will also grow and create job opportunities.

The Group assists such businesses by providing them with preferential payment terms, thereby improving their cash flow. There are currently more than 50 businesses supported in this way.



Other Community Initiatives

- **Keep Springs Clean Project, Springs, Gauteng**

Mpact continues its partnership with local companies to maintain the gardens and verges in Springs. This project provides jobs to local community members to sustain the overall cleanliness of the Springs area, and employs 12 permanent staff members and two casual workers.

- **Thuthukani and Cathuza Stimulation Centres, Piet Retief, Mpumalanga**

The objective of this project is to provide support and day-care services to children with disabilities between the ages of 0 and 18 years. The Cathuza Centre has 28 disabled children, while the Thuthukani Centre takes care of 36 children. The centres support children with autism, cerebral palsy and other physical disabilities, including deaf and mentally challenged children. The day-care facilities operate five days a week, providing two meals a day. The Piet Retief Mill continues to fund a set amount each month to purchase groceries with.

- **SPCA and Hospice, Gauteng**

In 2014 Mpact Recycling donated R48,080 to the SPCA (Johannesburg, Ekurhuleni, Pretoria, and Centurion) and Hospice (Witwatersrand, Pretoria, Centurion). This forms part of Mpact Recycling's office paper pick-up programme, which provides a collection service to offices in Johannesburg, Ekurhuleni and Tshwane. SPCA Alberton is looking for a piece of land to call their own, as they are not funded by the government. SPCA Johannesburg will be using the money to educate under-privileged societies to look after animals, with the help of their mobile clinic. Hospice Witwatersrand's part will go directly to patient care, and Hospice Pretoria Centurion will also use the money to grow Hospice.



- **The "Camp I Am" Initiative, Gauteng**

Mpact and Mpact Recycling continue to support the "Camp I Am" initiative, a day camp for children in low-income communities, including Diepsloot and Orange Farm, which is held during the school holidays. The camp teaches life skills through an integrated approach that includes academic, athletic, and creative activities.

- **Mandela Day, Nationwide**

Employees at several of our operations once again dedicated their 67 minutes to making a difference for Mandela Day. Several Corrugated Pinetown employees spent time with people

with disabilities at Cheshire Home, Northdene, with the plant supplying the refreshments. The finance team at Corrugated Brakpan also did their bit for Mandela Day, visiting the orphans at the Far East Rand Hospital in Springs and donating much-needed toys as well as food hampers. The plant's internal sales team also donated clothes and food collected from individuals to Lethukuthula Home for abandoned and abused children.



The Piet Retief Mill Transformation Committee worked on two different projects, with some of the committee members visiting Huis Immergroen, a local old-age home, where they hosted a braai for the residents and donated blankets. The second project was a Wellness Day for the elderly members of the Maphepheni community with the assistance of the mill's Life Clinic. Volunteers from Mpact Plastic Containers Atlantis arranged a visit to a nearby retirement centre.

- **Anti-Drug Campaign, Atlantis, Western Cape**

Recognising that drug abuse is a problem in Atlantis, our Plastics plant based in the area felt that this could be a community issue they could assist with. As a result, the plant has been involved in a number of projects, including sponsoring the "Drug-Free Campaign" initiated by the Atlantis Substance Abuse Society and X-treme Youth, a local youth group. The campaign is aimed at educating the community about the dangers of drug and alcohol abuse.



Plastics Atlantis also supported the X-Treme Youth Career Fair, the main objectives of which were to raise awareness in the local community about careers, as well as to inform them about the resources available. Other exhibitors included West Coast College, Cape Peninsula University of Technology (CPUT), CEDA, Dream Workers and Breched De Kock, an entrepreneur and business owner who uplifts and inspires the local community through his 'rags to riches' story.

- **“Wheelchair Wednesday”, Port Elizabeth, Eastern Cape**

Corrugated Port Elizabeth took part in this worthwhile initiative, donating a wheelchair as part of the Spar "Wheelchair Wednesday 2014" campaign, which raised awareness relating to matters that affect the lives of people living with physical disabilities.



- **Ronnie Recycler Re-Launch, Countrywide**

During 2014, Ronnie Recycler, Mpack Recycling’s mascot, was re-launched into the market. Ronnie has been making his way around to many schools which recycle with Mpack Recycling. Armed with sweets, a little "Ronnie bag", a Ronnie letter and of course, a script about the importance of recycling, Ronnie Recycler sees children getting rather excited about bringing their paper to school. Ronnie has already been seen at schools in Johannesburg, Pretoria, Cape Town and Richards Bay.



- Mpact/Trudon Telephone Directory Recycling Drive, Gauteng and The Western Cape**

To promote and encourage recycling at an early age, Mpact has once again partnered with Trudon to encourage learners and schools to recycle old print directories to get them out of circulation. In 2014 Midrand Primary School won the grand prize for Gauteng, which was R10,000 donated towards the needs of the school and two trees to plant in and around the school grounds. In addition, the learners in the winning class of the top three schools each received a prize, with the schools also receiving trees to plant in the school or at an adopted school. The other two winning schools were Northcliff High School and Craighall Primary School. In the Western Cape Kenridge Primary School was the winner, where the prize money of R10,000 was used to buy photocopying paper.



- Annual Speech and Poetry Competition, Limpopo**

About 200 Grade 3 to 6 learners and 60 educators from 24 schools got together at Nanedi Primary School at gaBroekmane in Limpopo in 2014 to participate in the annual Speech and Poetry Competition. The school that scooped the most prizes was Rapoho School, which received first position for Grades 4, 5 and 6 in Speech, followed by Helen Franz Special School with first position in Grade 6 Poetry, and second position in Grades 4 and 5 Poetry. The rest of the prizes were spread evenly amongst the 16 participating primary schools. All learners who participated in the competition received goodie bags containing squeeze bottles, pens and rulers sponsored by Mpact and the Rose Foundation.

