

Community

Corporate social investment (CSI)

Mpact aims to be a truly transformed company making a difference to the lives of the communities it touches, recognising community engagement as a business imperative and a cornerstone of sustainable investment.

The Group's CSI strategy aims to support and partner on community development initiatives that seek to strengthen the Group's role as a responsible corporate citizen.

The strategic objectives are to:

- support meaningful socio-economic initiatives that make a difference to the lives of the communities with whom it works;
- build the will for change amongst the communities with whom it works; and
- build the self-esteem and dignity of the people whom it touches.

To achieve this, Mpact focuses on:

- capacity building and ensuring multi-stakeholder-based sustainable community development practices;
- supporting specific community needs that are aligned with its focus and limit "handouts"; and
- promoting employees' involvement and a better understanding of the community's role in achieving its business goals.

Mpact's approach to CSI involves engaging with communities impacted by its operations, and working with those that are interested in sustainable development programmes. It also encourages participation and partnership on all projects by all stakeholders, including employees. The Group is keen to promote good governance principles such as transparency and accountability amongst all stakeholders involved. Where applicable, Mpact undertakes surveys and feasibility studies to ensure effective implementation and sustainability of projects and encourage sustainability through recycling initiatives.

The Group's focus areas are education, health, entrepreneurial and enterprise development.

CSI expenditure for 2013 was allocated as follows:

- 35.9% (2012: 29.4%) to Education
- 25.7% (2012: 0.2%) to Sport
- 14.7% (2012: 25.2%) to Health Care
- 23.7% (2012: 45.2%) to Other (Cultural, Environmental, etc.)

Social and economic development spend for 2013 was R5.6 million (2012: R2.3 million).

Education

Mpact's focus is on promoting early childhood and youth development programmes; on building entrepreneurial skills development through the principle of lifelong learning; and on stimulating an interest in science and mathematics through facilitating access to quality tertiary education, particularly amongst learners in rural areas.

Springs Mill Vacation Work Programme

The Springs Mill, through its partnership with Ekurhuleni East College (EEC), welcomed 14 college students for an eight-day intensive Vacation Work Programme during 2013. The students are currently in their final year of an National Certificate Vocational (NCV) qualification in Pulp and Paper. The NCV qualification was set up by the Paper Manufacturers Association of South Africa (PAMSA) and the EEC three years ago, and on completing this, the students will have an equivalent of an N3 qualification in Pulp and Paper.

In order to encourage the students and give them some practical insight into the theoretical aspects of their course, the mill developed this programme specifically for this qualification. Students are exposed to different areas within the business. In each area, they were paired with operators who demonstrated the different aspects of paper making.

The students who attended were greatly encouraged by the opportunity as it allowed them to see the value of their studies and what they could expect when entering the world of work next year. The mill used the opportunity to identify talented individuals who may be targeted for recruitment.

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Community learnership programme

In 2011 Mpact's Shared Services Centre started the "Certificate in Management Development" learnership programme for children with learning disabilities. Five Matriculants were selected from local schools on the basis of their aptitude as well as their ability to integrate into the Shared Services environment. The programme was run in conjunction with Maccauwei Learning Academy under the Services SETA accreditation body, and included an academic element as well as on-the-job mentoring from Mpact employees.

Piet Retief Education Centre

This project, hosted in partnership with Mondi Limited's South Africa Division, Kangra Coal (Proprietary) Limited, the Mpumalanga Department of Education and the wider community of the Gert Sibande region, continues to grow from strength to strength. In 2013 a total of 26,442 learners (2012: 23,187 learners), educators and community members visited and benefitted from the centre, which incorporates a career guidance centre, science centre and a Further Education and Training (FET) skills development centre.

Afrika Tikkun

Mpact continues to support the Phuthaditjaba Child and Youth Development Centre in Alexandra, Johannesburg in partnership with Afrika Tikkun. The Centre accommodates over 2,000 beneficiaries on a monthly basis.

Phinduvuye Community Development Project

Mpact Plastics Pinetown supports the Phinduvuye Community Development Project which is a non-profit organisation whose mission is to provide home and community based care and support to orphans and vulnerable children who are infected and affected by HIV and AIDS. The organisation also contributes to poverty alleviation and assists with community development within Pinetown and surrounding areas. In addition, it runs a feeding scheme which assists over 350 families, 188 children, 150 persons and 30 child-headed families. Mpact assisted by providing books to an Early Childhood Development Centre and supplying groceries.

Thusong Community Centre

Mpact Versapak, along with other partners, sponsored 20 computers for the Thusong Community Centre as a means of giving back to its workforce, their families and community by providing them with computer training and access to computer resources in the Paarl-East area.

Adopt-a-School

This year Mpact supported the Adopt-a-School Foundation, a Shanduka initiative set up by Cyril Ramaphosa, for the first year of what will be an on-going annual involvement. Mpact volunteers across the country undertook projects at the following schools:

■ **Kalkfontein Primary School: Corrugated Kuils River**

Kalkfontein Primary has 1,106 pupils and is in an area rife with poverty and unemployment. Meetings with the principal revealed that the school had a problem with theft and that many of the learners relied on meals provided by the school, which was largely dependent on a meagre vegetable garden for these meals.

A team of around 60 Mpact employees installed 85 burglar bars and 14 safety gates – made in the Mpact workshop; restored the vegetable garden, clearing weeds and debris and planting a wider variety of vegetables to assist the school with its feeding scheme and striving to make it more self-sufficient; planted 22 indigenous trees; and built two sandpits in the Foundation Phase playground. The learners and teachers also received a meal at the end of the day.

■ **Tiakula Secondary School: Springs Mill**

The Springs Mill management team, in partnership with some of the learners and educators at Tiakula Secondary School in Kwa Thema, painted the administration building and nine classrooms at the school.

■ **Muzomsha Primary School: Corrugated Springs and Brakpan**

Corrugated Springs and Brakpan formally adopted Muzomsha Primary School

in Kwa Thema. The school comprises 650 pupils, all from disadvantaged backgrounds, has 15 teachers and 12 classrooms that are in use. The team did a site visit for repairs, maintenance and upgrading of the school facilities. In addition, talks were given to the Grade 7 learners on career choices and an Mpact presentation was made to the teachers and the Governing Body.

■ **Katlehong Primary School: Plastics Wadeville**

A team of volunteers from Plastics Wadeville and Closures made career guidance presentations to Grade 7 learners on topics such as Engineering, Logistics and Distribution, and SHE, while the Grade 1 learners were read to by Mpact employees. A team in the kitchen prepared 1,600 hot dogs, which were handed out to learners on the day. In support of the school's sports team, netballs and soccer and rugby balls were also donated.

■ **Reasoma Secondary School: Central Office**

A team of about 25 people from Mpact's Central Office supported Reasoma Secondary School by cleaning up the school environment and donating computers to the school. Reasoma, which is based in Soweto, has over 1,469 learners from Grade 7 to Grade 12, an academic staff of 54 people, four administration staff and 13 non-teaching staff members.

Volunteers cleaned ablution facilities, cleared litter, installed 15 new computers and mowed and weeded the school grounds. The school was also in dire need of new windows throughout, which were all replaced. An Mpact Recycling paper bank was placed on the premises so that the school can participate in Mpact's schools recycling programme.

Community (continued)

■ **Masakhane High School: Felixton Mill**

Felixton Mill held a career day at Masakhane High School to educate learners on the importance of taking Maths and Science in school, particularly targeting Grade 9 learners. Presentations were made by the mill's Mechanical, Instrumentation, Automation, Technical and Production departments.

■ **Nokulunga Lower Primary School: Corrugated East London**

This school is in one of the poorest areas of East London. Mpact assisted by installing the required infrastructure for flush toilets and by painting the school and fixing windows.

■ **Berzeilia Primary School: Plastics Atlantis**

Mpact Plastics Atlantis supports this underprivileged school in various ways, including supplying the Grade R class with a jungle gym and running a motivational programme to encourage Grade 8 learners to follow through with their studies.

■ **Ikamvalethu Secondary School: Corrugated Epping**

Mpact Corrugated Epping assisted this school in Langa through funding a matric study camp in 2013, by upgrading their computer lab and by giving them internet access and printers.

■ **Kranskloof Primary School (Kwadabeka): Corrugated Pinetown**

Kranskloof Primary School, which educates about 800 children from Kwadabeka/Clermont area has lacked funding to maintain its grounds. As part of their continuous development of the school, Mpact Pinetown helped these children by tarring a section of the school grounds.



Community (continued)

Health and community

Mpact aims to promote, support and participate in initiatives concerned with women, youth and HIV/AIDS. It also supports orphan care centres which serve as best practice resource centres to the community in promoting awareness and excellence in caring for children.

Isibindi project

This community-based project, run in conjunction with Mondi Limited, continues to provide training to community members with respect to child and youth care in Mkhondo, KwaZulu-Natal. In 2013 a substantial donation ensured the on-going provision of antiretroviral (AVR) drugs, HIV/AIDS support, as well as assistance with school work, budgeting, child protection, the application for identification documents and state grants and foster care, which are all core elements of the programme. The project reaches 571 orphaned and vulnerable children in 46 villages within the remote areas of Mkhondo.

Thol'ulwazi – Thol'impilo mobile clinics

In partnership with Department of Health in the Province of North-Rhine-Westphalia in Germany, the Lutheran Church, private farmers in the Mkhondo area, churches and Business Against HIV & AIDS, the Mpumalanga Department of Health and Mondi Limited's South Africa Division, Mpact supports this worthwhile project, also targeted at people in the rural areas of Mkhondo who need primary health care, counselling, advice and HIV/AIDS-related services.

1,000 Hills Community Helpers

Mpact's Corrugated plant in Pinetown continues to assist 1,000 Hills Community Helpers financially, allowing the organisation to continue to feed, clothe and educate HIV/AIDS infected and affected children and adults. The Helpers provide over 1,000 meals a day

to both children and the elderly, either at the Centre, or through home deliveries, in addition to other essential services and outreach programmes.

Western Cape Cerebral Palsy Association (WCCPA)

During the last year, Mpact donated corrugated board to the WCCPA, a non-profit organisation which endeavours to look after all people with cerebral palsy in Cape Town and surrounding municipalities. The cardboard was used to make personally-fitted furniture and equipment for children with cerebral palsy.

The Village Work Centre is the WCCPA's sheltered employment centre, where they have trained some adult workers in this "paper carpentry". They produce standing frames, toilet-seats and free-standing supported chairs for the Association's children using child-specific measurements. This range is constantly updated and expanded, with new additions being small floor-tables and positioning wedges.

Piet Retief Youth Day and HIV/AIDS awareness initiative

The Piet Retief Mill sponsors an annual Youth Day commemoration and HIV/AIDS awareness campaign in Driefontein. The struggle against the HIV/AIDS pandemic in the Mkhondo Municipality is on-going – it has the second highest infection rate in the country with 56.1% HIV infection prevalence. Classified as a Comprehensive Rural Development Programme (CRDP) municipality, Mkhondo also has a high teenage pregnancy rate, as well as high sexually transmitted infection (STI) rates among school-going children.

The annual event raises awareness of the fact that young people are confronted with serious issues, including HIV/AIDS, teenage pregnancy, substance abuse and sexual violence. It is supported by the Department of Agriculture, Rural Development and Land

Administration (Dardla), Mondi, FNB, SASSA, Mkhondo Municipality, Mobile Clinics and Kangra Mine.

Elizabeth Donkin Hospital

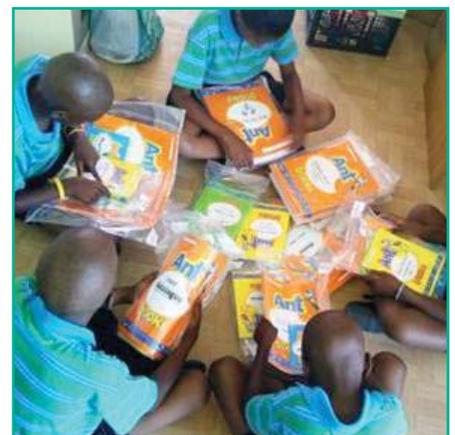
Elizabeth Donkin Hospital in Port Elizabeth is a psychiatric hospital catering for people that suffer from addictions (alcohol or drug) and for psychiatric patients. Mpact's Corrugated plant in Port Elizabeth donated mattresses to meet the requirements of the increasing number of patients.

Kidz-4-Care

Mpact supports this programme, which reaches out to high schools in Melkbosstrand, Cape Town, by supplying lunch packs, uniforms and stationery to the learners.

Ikholwa Community Services

Ikholwa's vision is to give hope to children infected or affected by HIV/AIDS by working with the relevant Government departments. Mpact's Robertville Plastics plant's main focus is to support Ikholwa in contributing towards the education of these children by purchasing school stationery and school bags for those attending primary school and readers/books required for the children attending Ikholwa's Discovery Home School.



Community (continued)



Making an Impact with Mpact – 94.7 Cycle Challenge

In conjunction with the Momentum 94.7 Cycle Challenge “Ride for a Purpose” initiative, Mpact reached out for the benefit of Springscare, a Section 21 company that was established in 2010 and exists to reach, restore and equip the community of Springs and surrounding areas.



Employees and their families were encouraged to enter the Cycle Challenge to raise funds. For every rand raised by employees or their family to be donated to Springscare, Mpact donated R3 to Springscare.

A team of 24 riders raised over R300 000, which will be used by Springscare to set up a mobile kitchen that will be deployed to schools in the greater Springs area. The kitchen will provide needy scholars with a meal every day of the year. Many of the scholars fed through this initiative come from child-headed households.



Entrepreneurial development programmes

The Entrepreneurial Development Programmes promote the principle of equity and aim to stimulate economic growth amongst the community – especially amongst the poor and marginalised.

Through partnerships with Non-Governmental Organisations (NGOs) and other socially responsible companies, voluntary employee participation is encouraged. Some of the main projects the Group supports on its own or in partnership with other companies and NGOs, include the following:

N2 Community Garden

The N2 community vegetable garden, established in 2011 by the Felixton Mill, is an initiative to help gardeners from informal settlements such as Eskihawini to generate income from planting crops and selling them to the local communities and Mpact employees.

In 2012 and 2013 the project was further supported with donations of vegetable seedlings. Mpact is especially proud of this project as it has met expectations in that the local community can now maintain an uninterrupted potential income from selling the fruits of their labour to their own community.

Community (continued)

Hlelo garden project

The Piet Retief Mill's Transformation The Piet Retief Mill's Transformation Committee identified a need in the local area for a community garden and subsequently involved the local community in implementing a vegetable garden at the mill. The vegetables from this garden will help to supplement the feeding scheme of the immediate community.

Keasechaba Tunnel Farming Project

The Springs Mill provides assistance to the Kwa Thema community through a sustainable community farm initiative which uses tunnel farming techniques to grow cabbages, lettuce, spinach and carrots, which are sold locally.

Orion Organisation

The Orion Organisation is a therapeutic and training centre for people with disabilities based in Atlantis in the Western Cape. A registered NGO, its main goal is empowerment and skills development with a focus on ensuring that people with disabilities become fulfilled members of society. Mpact Plastic Containers outsources a significant amount of its assembly work to Orion, providing job creation opportunities. The two organisations have worked together for more than a decade.



Mpact Recycling: Small business initiatives

A significant source of paper remains small locally-based businesses that collect paper in their areas and then deliver it to Mpact Recycling. These businesses vary in size from well-established recycling businesses, to a one-person business with a small pick-up truck to street hawkers.

Mpact Recycling therefore offers many employment opportunities for entrepreneurs and for traders to deliver to buy-back centres. It has offered assistance in the form of equipment, financing and business training.

Mpact Recycling also contributes to employment through a scheme that supports drivers with a vehicle and income to collect and transport recovered paper to Mpact's mills and buys paper from more than 90 independent dealers throughout the country.

Mpact Recycling's broad national footprint includes community recycling and collection projects throughout South Africa – an essential element of enterprise development.

■ Small businesses

Small business entrepreneurs are encouraged to start paper and cardboard collection businesses, receiving advice, training and equipment. Mpact also provides hawkers with paper barrows to make it easier for them to transport the cardboard and paper they collect.

■ Buy-back centres

Buy-back centres are established in central locations by small business entrepreneurs. Communities and hawkers can deliver directly to any of these centres and receive cash for recycled paper and cardboard.

Mpact Recycling: Community initiatives

Recycling within the community involves several post-consumer programmes such as kerbside collections and paper banks at schools, housing complexes, offices, community organisations as well as at small business buy-back centres with an extensive network of agents and dealers.

■ Paper pick-up programme and paper banks

The school paper pick-up programme allows schools to raise funds by recycling paper while providing children with environmental awareness. Schools are given a paper bank for easy collection and storage of recycled paper. The general community can also support schools, organisations and charities by placing their paper into the igloo-shaped paper banks.

■ Offices

The office paper pick-up programme provides office recyclers and white bags to offices as well as a confidential shredding service.

■ Kerbside house-to-house collection service

This is a weekly paper service collecting unwanted magazines, newspapers and cardboard directly from homes. People are encouraged to put their unwanted paper and board in the highly recognisable 'Ronnie Bag' ready for collection on their kerbside.

Community (continued)

Enterprise development

Mpact believes that it has an important role to play in ensuring that economic opportunities are provided to small businesses owned by previously disadvantaged members of society.

With continued support it is hoped that these businesses will not only be sustainable, but will also grow and create job opportunities.

Mpact assists such businesses by providing them with preferential payment terms, thereby improving their cash flow. There are currently more than 50 businesses supported in this way.

Other community initiatives

■ **Keep Springs Clean project, Springs, Gauteng**

Mpact continues to partner with local companies to maintain the gardens and verges in Springs. This project provides jobs to local community members to sustain the overall cleanliness of the Springs area, and employs 12 permanent staff members and two casual workers.

■ **Norah's Educare Centre, Benoni, Gauteng**

Norah's Educare Centre, on the outskirts of Benoni, provides day-care for over 350 children (200 children at the Centre and another 150 in satellite locations). The Centre provides meals, education and clothing, as well as food parcels for the families of the children. In 2012, Mpact donated building materials to renovate the roof of the main centre.

■ **Thuthukani and Cathuza Stimulation Centres, Piet Retief, Mpumalanga**

The objective of this project is to provide support and day-care services to children with disabilities between the ages of 0 and 18 years. The Cathuza Centre has 28 disabled children, while the Thuthukani Centre takes care of 36 children. The centres support children with autism, cerebral palsy and other physical disabilities, including deaf and mentally challenged children. The day-care facilities operate five days a week, providing two meals a day. The Piet Retief Mill continues to fund a set amount each month to purchase groceries with.

■ **SPCA and Hospice, Gauteng**

This year Mpact Recycling donated R96,200 to the SPCA (Johannesburg, Ekurhuleni, Pretoria, and Centurion) and Hospice (Witwatersrand, Pretoria, and Centurion). This forms part of Mpact Recycling's office paper pick-up programme, which provides a collection service to offices in Gauteng and across South Africa. Money raised from the paper collected through the office pick-up programme in Gauteng is donated to SPCA and Hospice.

■ **The "Camp I Am" initiative, Gauteng**

Mpact and Mpact Recycling once again supported the "Camp I Am" initiative, a day camp for children in low-income communities, including Diepsloot and Orange Farm, which is held during the school holidays. The camp teaches life skills through an integrated approach that includes academic, athletic, and creative activities.

This year the theme of the camps – one per school holiday – was "Active citizenry", focusing on life skills to know what it means to be a citizen, citizens' rights and responsibilities, inclusive and participatory democracy based on human rights and democratic values, and what it means to be proactive in building oneself, community and nation. The programme also included a recycling campaign, with "Camp I Am" working with the Itsoseng Women's Project in Orange Farm to collect paper, plastic and glass waste generated during the camp.

■ **Springs Mill blanket drive, Gauteng**

The Springs Mill Human Resources and Technical departments organised a blanket drive at the mill, which chose Springscare, a non-profit organisation focused on poverty alleviation in and around the Springs community, as a partner for this initiative. Through employee and company donations, 190 blankets were collected and delivered to Springscare in June 2013.



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■ ***Mpact Recycling blanket drive, Gauteng***

Employees of Mpact Recycling in Gauteng distributed 35 blankets to homeless people in Johannesburg. The blankets were handed out to the homeless, including recyclable waste hawkers, who are a major contributor to the recycling business, with many of them collecting and selling waste paper during the day to buy food and other necessities.

■ ***Mandela Day, nationwide***

Mpact operations across the country supported Mandela Day this July. Plastics Pinetown allocated their 67 minutes to their local charity project, Phinduvuye, making their first contribution of 200 books in order to reach a goal of establishing a media centre. This will assist Phinduvuye in helping their first Grade 1 pupils finish the 2013 curriculum successfully, as well as the older children in completing school projects.

Plastics Wadeville teamed up with the local NUMSA office to dedicate 67 minutes of their day to cleaning up the Villa Lisa Secondary School in Boksburg, while seven Corrugated Pinetown employees dedicated their time to helping the learners at Kranskloof Primary School in Kwadabeka township start their own vegetable garden.

■ ***Harmony Park Combined School, Piet Retief, Mpumalanga***

The Transformation Committee from the Paper Piet Mill visited Harmony Park Combined School on 3 May, donating carpets for their Grade 1 classrooms.

■ ***Ethembeni Safe House, Port Elizabeth, Eastern Cape***

In December 2013 many of Mpact's Corrugated employees donated R100 each in an attempt to provide the elders of Ethembeni Community Safe House in Motherwell with a bit of Christmas cheer. Ethembeni is an old age home that helps abused and neglected elders. Hampers were made up that included toiletries, sweets and food.